

Problem

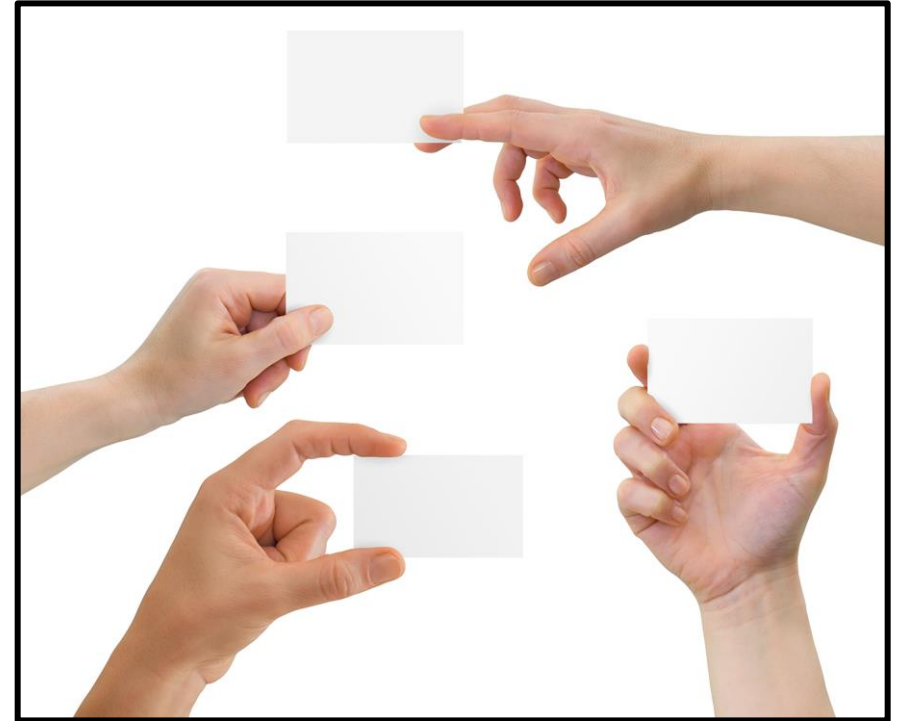
An industrial products distribution company having multiple divisions needed a communication tool to present to its newly recruited employees.

Solution

A visually appealing induction manual — a collection of customized job descriptions and a job process handbook — was developed and presented to the managers.

Customer Benefit

New recruits who were able to work with the manual were more productive from the first day compared with their peers in previous batches who did not have access to it.



We developed an induction manual with a collection of customized job descriptions and a job process handbook.
