## Marg Atreya Case Study No.3— Automotive OEM

## **Problem**

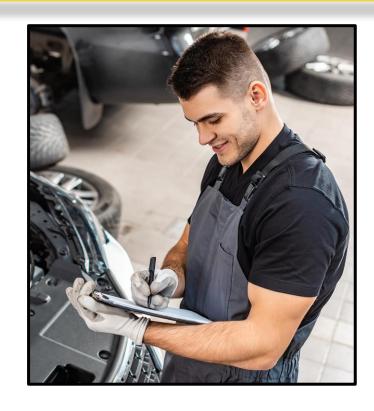
A large metal fabricator and body supplier to a prominent automotive brand faced the challenge of evaluating its business performance.

## Solution

We evaluated the Client's business performance using the **Business Diagnostics** tool in our **Expert Services** — **Discovery Driven** suite. Although the Client was in business for four decades, the diagnostics process was a first for it. The company derived valuable insights from our services which it used to upgrade its business.

## **Customer Benefit**

The Client was able to increase its customer base by strengthening its core competence and capabilities.



Our Business Diagnostics tool helped the company to derive valuable insights which it used to upgrade its business.