

Problem

A well-known consumer packaged goods (CPG) brand wanted to build 14 competencies among its employees. Innovation was one of the competencies that needed to be developed throughout the organization.

Solution

A customized training in “Innovation Skills” was developed and rolled out to managers of the company. A training manual with resources was also prepared.

Customer Benefit

The training in Innovation Skills helped the company to expand its product line. As a result, the company could move into new markets and improve its business processes.



Our customized competency building program helped the company to expand its product line and foray into new markets
